



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV/OT NASHVILLE WKRN.COM

SRH Media Inc
2204 Countryside Drive
Silver Spring, MD 20905

Contract # 224169

Schedule Dates 10/25/12-10/31/12
Advertiser Pol/Scott Desjarlais for Congress (12364)
Agency SRH Media Inc (3464)
Product Politicalz - Candidates (1077)
Brand SCOTT DESJARLAIS/R/CON TN 4 (116358)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name HAZLETON, STEVE
Phone/Fax /
CPE N/A
Account Types Regional/Political/National Agency
Billing Type Standard
Comments DESJARLAIS 4 CONGRES
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** SCOTT DESJARLAIS FOR CONGRESS - TN 4

Date Entered 10/17/12
Last Modified 10/23/12
Entered By Liz Garmmon
CO-OP No
Headline # 06381207
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$3,212.25
Net Total \$18,202.75
Sales Tax

WKRN (WKRN)	
By Broadcast Month	Spots
Oct. 2012	31
Nov. 2012	33
Grand Total:	64

Rate
\$9,490.00
\$11,925.00
\$21,415.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/12-10/26/12	2	:30	7A- Good Morning America					1	1			2	\$300.00	\$600.00	WKRN (WKRN)		10/17/12
2.0	Normal Line / NWS	10/25/12-10/26/12	2	:30	5P- News 2 at 5					1	1			2	\$325.00	\$650.00	WKRN (WKRN)		10/17/12
3.0	Normal Line / NWS	10/25/12-10/26/12	2	:30	9-59P- News 2 at 10					1	1			2	\$550.00	\$1,100.00	WKRN (WKRN)		10/17/12
4.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	7A- Good Morning America Sunday								1	1	\$150.00	\$150.00	WKRN (WKRN)		10/17/12
5.0	Normal Line / NWS	10/25/12-10/26/12	2	:30	4-58A- News 2 THIS MORNING/OPEN DV/5AM					1	1			2	\$275.00	\$550.00	WKRN (WKRN)		10/17/12
6.0	Normal Line / NWS	10/25/12-10/26/12	2	:30	5-58A- News 2 THIS MORNING/DV/6AM					1	1			2	\$425.00	\$850.00	WKRN (WKRN)		10/17/12
7.0	Normal Line / NWS	10/25/12-10/26/12	2	:30	3-58P- News 2 at 4					1	1			2	\$225.00	\$450.00	WKRN (WKRN)		10/17/12
8.0	Normal Line / NWS	10/25/12-10/26/12	2	:30	5-58P- News 2 at 6					1	1			2	\$350.00	\$700.00	WKRN (WKRN)		10/17/12
9.0	Normal Line / NWS	10/27/12-10/27/12	2	:30	6P- News 2 at 6							1		1	\$200.00	\$200.00	WKRN (WKRN)		10/17/12
10.0	Normal Line / SPOT	10/25/12-10/26/12	2	:30	6-29P- Wheel of Fortune					1	1			2	\$650.00	\$1,300.00	WKRN (WKRN)		10/17/12
11.0	Normal Line / NWS	10/27/12-10/27/12	2	:30	5-58A- News 2 Weekend at 6:00 am							1		1	\$75.00	\$75.00	WKRN (WKRN)		10/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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For contract Terms and Conditions, please visit this site: <http://myforms.com/images/TermsCom.pdf>.



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CONGRESS - TN 4

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12.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	7A- Good Morning America Saturday									1	\$150.00	\$150.00	WKRN (WKRN)		10/17/12
13.0	Normal Line / NWS	10/27/12-10/27/12	2	:30	8A- News 2 Weekend at 8:00am									1	\$125.00	\$125.00	WKRN (WKRN)		10/17/12
14.0	Normal Line / NWS	10/28/12-10/28/12	2	:30	5:58A- News 2 Weekend at 6:00 am									1	\$65.00	\$65.00	WKRN (WKRN)		10/17/12
15.0	Normal Line / NWS	10/28/12-10/28/12	2	:30	9A- News 2 Weekend at 9:00am									1	\$100.00	\$100.00	WKRN (WKRN)		10/17/12
16.0	Normal Line / NWS	10/28/12-10/28/12	2	:30	9:59P- News 2 at 10									1	\$575.00	\$575.00	WKRN (WKRN)		10/17/12
17.0	Normal Line / SPOT	10/29/12-10/31/12	2	:30	7A- Good Morning America									3	\$300.00	\$900.00	WKRN (WKRN)		10/17/12
18.0	Normal Line / NWS	10/29/12-10/30/12	2	:30	9P- News 2 at 5									2	\$325.00	\$650.00	WKRN (WKRN)		10/17/12
19.0	Normal Line / NWS	10/29/12-10/31/12	2	:30	9:59P- News 2 at 10									3	\$550.00	\$1,650.00	WKRN (WKRN)		10/17/12
20.0	Normal Line / NWS	10/29/12-10/31/12	2	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM									3	\$275.00	\$825.00	WKRN (WKRN)		10/17/12
21.0	Normal Line / NWS	10/29/12-10/31/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM									3	\$425.00	\$1,275.00	WKRN (WKRN)		10/17/12
22.0	Normal Line / NWS	10/29/12-10/31/12	2	:30	3:58P- News 2 at 4									3	\$225.00	\$675.00	WKRN (WKRN)		10/17/12

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Date:

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23.0	Normal Line / NWS	10/29/12-10/30/12	2	:30	5:58P- News 2 at 6	1	1							2	\$350.00	\$700.00	WKRN (WKRN)		10/17/12
24.0	Normal Line / SPOT	10/30/12-10/31/12	2	:30	6:29P- Wheel of Fortune	3		X	X					3	\$650.00	\$1,950.00	WKRN (WKRN)		10/17/12
25.0	Normal Line / NWS	10/31/12-10/31/12	2	:30	5P- News 2 at 5				1					1	\$400.00	\$400.00	WKRN (WKRN)		10/23/12
26.0	Normal Line / SPOT	10/25/12-10/26/12	2	:30	9A- Live with Kelly and Michael				1	1				2	\$300.00	\$600.00	WKRN (WKRN)		10/23/12
27.0	Normal Line / SPOT	10/25/12-10/26/12	2	:30	11A- The Doctors				1	1				2	\$250.00	\$500.00	WKRN (WKRN)		10/23/12
28.0	Normal Line / SPOT	10/25/12-10/26/12	2	:30	3P- Dr. Phil					1	1			2	\$250.00	\$500.00	WKRN (WKRN)		10/23/12
29.0	Normal Line / SPORTS	10/28/12-10/28/12	2	:30	10:35P- Sports Extra							1		1	\$250.00	\$250.00	WKRN (WKRN)		10/23/12
30.0	Normal Line / SPOT	10/29/12-10/31/12	2	:30	9A- Live with Kelly and Michael		1	1	1					3	\$300.00	\$900.00	WKRN (WKRN)		10/23/12
31.0	Normal Line / SPOT	10/29/12-10/31/12	2	:30	11A- The Doctors		1	1	1					3	\$250.00	\$750.00	WKRN (WKRN)		10/23/12
32.0	Normal Line / SPOT	10/29/12-10/31/12	2	:30	3P- Dr. Phil		1	1	1					3	\$250.00	\$750.00	WKRN (WKRN)		10/23/12
33.0	Normal Line / NWS	10/31/12-10/31/12	2	:30	5:58P- News 2 at 6				1					1	\$500.00	\$500.00	WKRN (WKRN)		10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments:

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224169

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WKRN - NASHVILLE

Date:

10/18/12

I, steve hazleton,

being/on behalf of: Friends of Scott DesJarlais, a legally

qualified candidate of the republican political

party for the office of: US Congress

in the general

election to be held on: nov 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: see schedule

\$ 21,415.00

10/25 - 10/31

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

friends of Scott DesJarlais

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Troy Brewer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/6/12

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Greg Carter
Printed Name

NSM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, friends of Scott DesJarlais
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

friends of Scott DesJarlais

printed name

1/6/12

date